The RouteOne Grill Giveaway Survey Incentive Program (the “Program”) will run from September 4, 2013 at 12:01 a.m. Eastern Daylight Time through October 4, 2013 at 11:59 p.m. Eastern Daylight Time (the “Incentive Period”). The following Program rules and description shall apply:

1. The Program is open to RouteOne designated dealerships (each, a “Dealership”) and the Dealership authorized users who register for the Incentive Program (each, a “User”).
2. The “Incentives” are: 1) One (1) Weber gas grill (up to a $900.00 value) and one (1) $1,000.00 Omaha Steaks Gift Certificate (a $1,000.00 value) (“Incentive One”). 2) One (1) $500 gift card (a $500.00 value) (“Incentive Two”). Odds of receiving an Incentive depend on the number of entries received. Incentives may not be redeemed for cash or other consideration.
3. Users must agree to the Program Rules to participate in the Program. Incentive recipients will be required to complete a Consent & Release form, provided by RouteOne, before any incentives are awarded. For incentives with a total value greater than $600.00, user must provide a valid Social Security Number and home address (if Incentive recipient is the User) or Tax Identification Number and Business address (if the Incentive recipient is the Dealership).
4. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER. In order for a User to become eligible to receive an Incentive:
   a. The User must complete the Core Questions section of RouteOne 2013 Customer Survey at www.routeone.com/2013bbq to be eligible for one (1) entry to be randomly selected as recipient of Incentive One;
   b. The User must complete the Optional Questions section of RouteOne 2013 Customer Survey at www.routeone.com/2013bbq to be eligible for one (1) entry to be randomly selected as recipient of Incentive Two.
5. By enrolling, User agrees to receive marketing material via the email address provided during the enrollment process. Opting out of receiving marketing material during the Incentive Period will automatically remove the User from participation in the Program.
6. Determination that a User is eligible shall be at RouteOne’s sole discretion.
7. Users are limited to one (1) entry, per Incentive, for the Program per Incentive Period.
8. Users receiving Incentives must be employed by a Dealership at the time of entry and receipt of the Incentive.
9. Users selected to receive an Incentive will be required to provide authorization from the Dealership in order to receive the Incentive through the use of the Consent & Release. In the event such User fails to provide such authorization, User agrees that the Incentive shall be awarded to their Dealership.
10. Incentive shall be shipped to the User at the Dealership’s location.
11. Users may not enter with multiple e-mail addresses, nor may Users use any device or artifice to enter multiple times or as multiple users. Any User who attempts to enter with multiple e-mail addresses, under multiple identities or uses any other device or artifice to enter multiple times will be disqualified from participation in the Program and all entries submitted by the entrant will be void; the determination of this shall be at RouteOne’s sole discretion.
12. Each User is eligible to receive not more than one (1) Incentive.
13. On October 7, 2013, RouteOne will select one User through a random drawing of all qualified Users to receive the Incentive. Following confirmation of such User by RouteOne and receipt of a valid Consent & Release, RouteOne will publish the name of the recipient.
14. Recipients of Incentives shall be responsible for any and all income taxes which may be owed as a result of receiving an Incentive, and will be responsible for any property tax, excise tax, or any other tax, fee, or registration fee which may be imposed. Dealership and User must agree to comply with applicable federal, state and local tax laws, and rules and regulations in the United States.
15. RouteOne reserves the right to revoke, withhold, or deny distribution of any Incentive in the event of a malfunction of the www.routeone.com website or in the event of abuse or misuse of the RouteOne CAS, non-compliance with the Program rules, non-compliance with any federal or state law or regulation, or any other violation of the RouteOne Dealer Participation Agreement or RouteOne Use Policy by the Dealership or User, as determined by RouteOne in its sole discretion. This Incentive program is void where prohibited by law.